

What is claimed is:

1. A method of wrapping an item, comprising:
providing a decorative wrapper comprising a sheet of material having a first surface, a second surface, an outer peripheral edge, a central decorative portion of the first surface, and a peripheral decoration of the first surface adjacent at least a portion of the outer peripheral edge, the peripheral decoration having at least an inner boundary which forms an interface between the peripheral decoration and the central decorative portion and wherein the central decorative portion has a width which is greater than a maximum width of the peripheral decoration, and wherein the peripheral decoration has a decorative pattern or effect which is different from a decorative pattern or effect of the central decorative portion;
and
placing the decorative wrapper about an item thereby forming a decorative cover about the item, the decorative wrapper placed about the item in a position wherein the first surface of the decorative wrapper is outwardly exposed to form an outer surface of the decorative cover and wherein the peripheral decoration of the decorative wrapper is disposed

in a position generally above the central decorative portion, and wherein due to the difference between the decorative pattern or effect of the peripheral decoration and the decorative pattern or effect of the central decorative portion, the decorative cover has an appearance of being constructed from at least two separate sheets of material.

2. The method of claim 1 wherein in the step of providing a decorative wrapper, the outer peripheral edge of the decorative wrapper is non-linear or irregular.

3. The method of claim 1 wherein in the step of providing a decorative wrapper, the outer peripheral edge of the decorative wrapper is linear.

4. The method of claim 1 wherein in the step of providing a decorative wrapper, the inner boundary of the peripheral decoration has a non-linear or irregular pattern.

5. The method of claim 1 wherein in the step of providing a decorative wrapper, the inner boundary of the peripheral decoration has a linear pattern.

6. The method of claim 1 wherein in the step of providing a decorative wrapper, the maximum width of the peripheral decoration is 5% to 50% of the width of the central decorative portion.

7. The method of claim 1 comprising the additional step of securing the decorative cover about the item via a securing element.

8. The method of claim 1 wherein in the step of providing a decorative wrapper, the decorative wrapper further comprises a decorative extension attached to a portion of the sheet of material near the peripheral decoration and having an outer edge positioned below, flush with, or beyond at least a portion of the outer peripheral edge of the sheet of material.

9. The method of claim 1 wherein in the step of providing a decorative wrapper, the decorative wrapper further comprises an adhesive bonding material or non-slip material disposed upon a portion thereof.

10. The method of claim 1 wherein in the step of providing a decorative wrapper, the sheet of material of the decorative wrapper is rectangular.

11. The method of claim 1 wherein in the step of providing a decorative wrapper, the sheet of material of the decorative wrapper is circular.

12. The method of claim 1 wherein in the step of placing the decorative wrapper about an item, the item is a potted plant.

13. The method of claim 1 wherein in the step of placing the decorative wrapper about an item, the item is a floral grouping.

14. The method of claim 1 wherein in the step of placing the decorative wrapper about an item, the item is a basket.

15. The method of claim 1 wherein in the step of placing the decorative wrapper about an item, the item is a gift item.

16. The method of claim 1 wherein in the step of placing the decorative wrapper about an item, the item comprises candy, nuts, fruit, vegetables, bulbs, or comestibles.

17. A method of providing a decorative cover for an item, comprising:
providing a decorative wrapper comprising:

a sheet of material having a first surface, a second surface,
an outer peripheral edge, a central decorative portion
of the first surface, and a peripheral decoration of the
first surface adjacent at least a portion of the outer
peripheral edge, the peripheral decoration having an
inner boundary which forms an interface between the
peripheral decoration and the central decorative
portion and wherein the central decorative portion has
a width which is greater than a maximum width of the
peripheral decoration, and wherein the peripheral
decoration has a decorative pattern or effect which is
different from a decorative pattern or effect of the
central decorative portion; and

selling and delivering the decorative wrapper to a producer or
seller of items for producing a decoratively covered item by
the producer or seller, wherein the decoratively covered item
is capable of being produced by wrapping a single decorative
wrapper about the item and securing the single decorative
wrapper in place about the item via a securing element

thereby providing the decorative cover about the item and wherein, due to the difference between the decorative pattern or effect of the peripheral decoration and the decorative pattern or effect of the central decorative portion, the decoratively covered item able to be so produced has an appearance of an item wrapped by at least two separate sheets of material.

18. The method of claim 17 wherein in the step of providing a decorative wrapper, the outer peripheral edge of the decorative wrapper is non-linear or irregular.

19. The method of claim 17 wherein in the step of providing a decorative wrapper, the outer peripheral edge of the decorative wrapper is linear.

20. The method of claim 17 wherein in the step of providing a decorative wrapper, the inner boundary of the peripheral decoration has a non-linear or irregular pattern.

21. The method of claim 17 wherein in the step of providing a decorative wrapper, the inner boundary of the peripheral decoration has a linear pattern.

22. The method of claim 17 wherein in the step of providing a decorative wrapper, the maximum width of the peripheral decoration is 5% to 50% of the width of the central decorative portion.

23. The method of claim 17 wherein in the step of providing a decorative wrapper, the decorative wrapper further comprises a decorative extension attached to a portion of the sheet of material near the peripheral decoration and having an outer edge positioned below, flush with, or beyond at least a portion of the outer peripheral edge of the sheet of material.

24. The method of claim 17 wherein in the step of providing a decorative wrapper, the decorative wrapper further comprises an adhesive bonding material or non-slip material disposed upon a portion thereof.

25. The method of claim 17 wherein in the step of providing a decorative wrapper, the sheet of material of the decorative wrapper is rectangular.

26. The method of claim 17 wherein in the step of providing a decorative wrapper, the sheet of material of the decorative wrapper is circular.

27. The method of claim 17 wherein the item about which the decorative wrapper may be wrapped is a potted plant.

28. The method of claim 17 wherein the item about which the decorative wrapper may be wrapped is a floral grouping.

29. The method of claim 17 wherein the item about which the decorative wrapper may be wrapped is a basket.

30. The method of claim 17 wherein the item about which the decorative wrapper may be wrapped is a gift item.

31. The method of claim 17 wherein the item about which the decorative wrapper may be wrapped comprises candy, fruit, nuts, vegetables, bulbs, or comestibles.